**A Seminar on Search Engine**

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**Abstract**

The **Web search engine** is the searching tool that is basically designed to search the information on the **world wide web** that will allows to access any kind of information you want to access and basically it uses the FTP( file transfer servers) which transfers the particular file when the request made by you and shows the stock of result that matches with your request and list of stock is presented in a linear manner such that high quality resources are on the top position of search engine while others are lower than it.

In order to improve their web engine, many companies occurs in the market as the [web portal](file:///D:\xyz\search\search\4365-Working-principle-Bing-web-search-Engine.aspx.htm) for their competitors and gain strength as the public search engine but [Bing](file:///D:\xyz\search\search\4365-Working-principle-Bing-web-search-Engine.aspx.htm), Google and Yahoo has gain strength among them because they uses the innovation technique of page ranking which uses the algorithm which searches for the page rank of the particular web page by taking the consideration of that particular web page along with the website ranking to which that web page belongs.